



Department  
of Florida



# Department Legislative

Instructor: Stuart Scott

2025 DEPARTMENT OF FLORIDA

# FALL CONFERENCE

# Advice

- This is for those who are not professional lobbyists
- We will focus on the three basic elements of effective lobbying:
  1. Preparation
  2. Presentation
  3. Perseverance



# Who?

- Know WHO you are attempting to communicate with
- Are they on the committee?
- Are they active in your area of interest?
- What is their background?
- Don't simply "use" them



# What?

- The process has a design
- Don't ask for too much
- Be fair in your request
- Understand the realities of the process



# Assumptions

- They may or may not know anything about us
- Inform them about yourself and our organization
- Be prepared to explain in detail
- Use layman terms to make it easy



# When?

- Time is a commodity
- Legislative Assistants are valuable
- Visit your legislator at his home district office



# How?

- Leave behind written materials
- Be concise and factual
- Short and sweet
- Avoid unnecessary disclosure of information

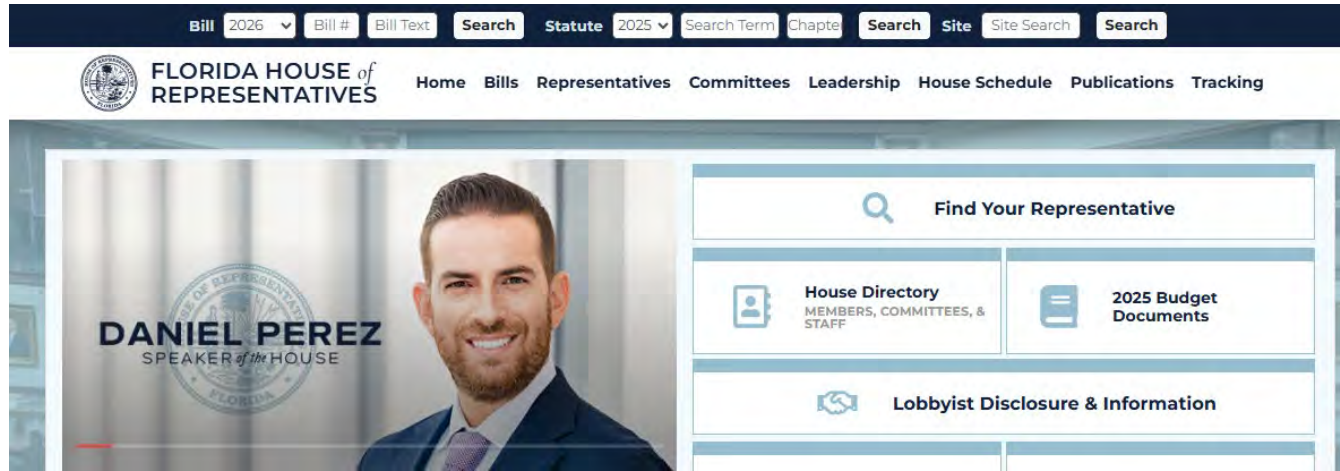


# Do's and Don'ts

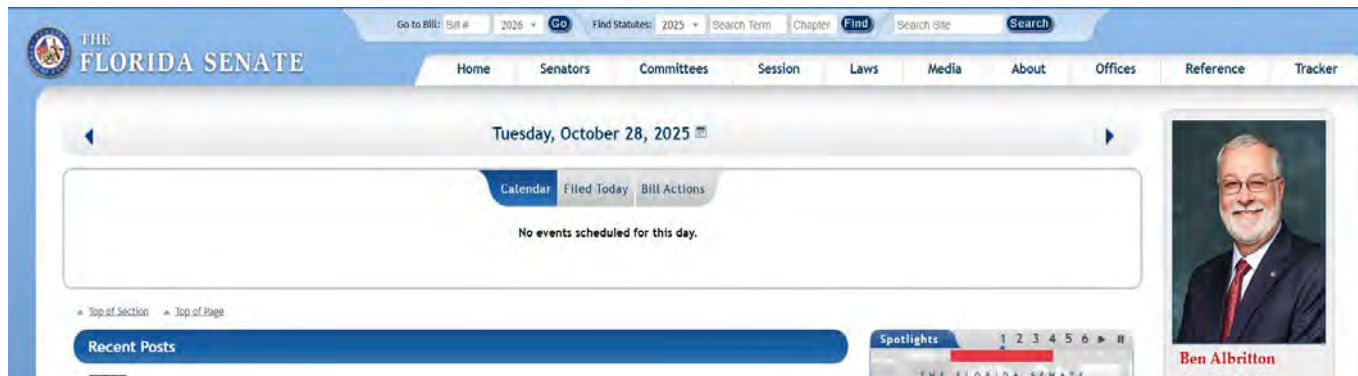
- Never make political retribution threats
- Don't sour your victory
- Make sure you follow up!
- Be sure to show you're thankful for their help



# How to Locate YOURS



[www.myfloridahouse.gov](http://www.myfloridahouse.gov)



[www.flsenate.gov](http://www.flsenate.gov)



# Veteran Legislators

Do we have Florida Veteran Legislators? Why yes we do!!!



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## Meet the Military Veteran Legislators 2025 – 2026 Florida Legislature Series

The FVF is proud to honor the military veterans serving in the 2025 Florida Legislature by kicking off the "Meet the Military Veteran Legislators 2025-2026 Florida Legislature Series." We welcome the members of the 2023-2024 Legislature who have or are currently serving in the United State Military. We are especially gratified that six members are currently serving in uniform as Reservists or members of the Florida National Guard.

We encourage you to share this background so that Floridians know the military heritage that exists in the Legislature and how some legislators are serving their country in two ways, by being a legislator and a service member.



Bryan Avila

Florida Army National Guard,  
Currently Serving  
First Lieutenant

READ BIO



Danny Alvarez

BIO COMING SOON

READ BIO



Dean Black

United States Air Force  
125th Fighter Wing, Florida Air  
National Guard

READ BIO



Danny Burgess

Florida Army National Guard  
Currently Serving Major

READ BIO

[www.helpflvets.org](http://www.helpflvets.org)



# State vs U.S. Legislators

- Don't confuse the US Senate and US House of Representatives with the Florida Senate and the Florida House of Representatives
- Definitely don't confuse the bills filed

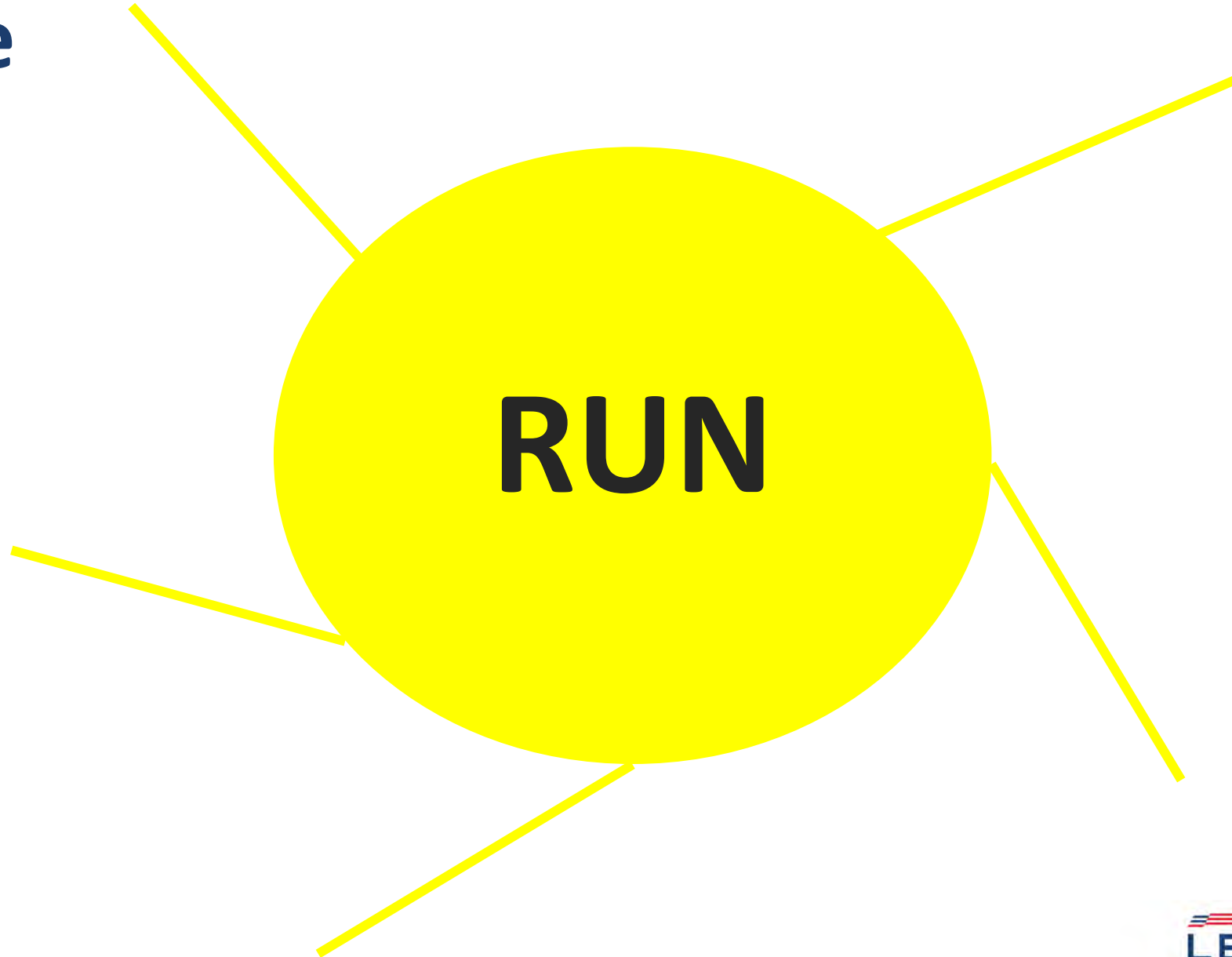


# Allowable's

- As a 501 (c) organization we have limitations
- We must provide an equal opportunity to ALL
- Do not indicate a preference for or against
- NO fundraising for any candidate



# Exercise



# Questions?



Please leave feedback.

