Legislative & Gaming

Stuart Scott

LEGISLATIVE CHAIR

- **★** This is for those who are not professional lobbyists
- **★** We will focus on the three basic elements of effective lobbying:
 - 1. Preparation
 - 2. Presentation
 - 3. Perseverance

- Know WHO you are attempting to communicate with
- Are they on the committee?
- Are they active in your area of interest?
- What is their background?
- ★ Don't simply "use" them

- The process has a design
- ★ Don't ask for too much
- ★ Be fair in your request
- ★ Understand the realities of the process

Legislative & Gaming | Legislative Assumptions

- They may or may not know anything about us
- Inform them about yourself and our organization
- Be prepared to explain in detail
- Use layman terms to make it easy

- ★ Time is a commodity
- ★ Legislative Assistants are valuable
- ★ Visit your legislator at his home district office

- Leave behind written materials
- ★ Be concise and factual
- ★ Short and sweet
- Avoid unnecessary disclosure of information

Legislative & Gaming | Legislative Do's and Don'ts

- Never make political retribution threats
- ★ Don't sour your victory
- ★ Make sure you follow up!
- Be sure to show you're thankful for their help

Legislative & Gaming | Legislative How to Locate Yours



Legislative & Gaming | Legislative Veteran Legislators!?!

★ Do we have Florida Veteran Legislators? Why yes, we do!!!



Veteran Legislators!?!



Senator Jarrid "Jay" Collins

Army Special Forces Combat Veteran Special Forces

Jarrid "Jay" Collins is a highly-decorated Army Special Forces combat veteran and Purple Heart recipient with over two decades of service following in the footsteps of his WWII veteran adoptive father. Adopted and raised by his grandparents, Rep. Collins spent his early years on his family's farm in Montana where he later started college before enlisting in the Army. Senator Collins attended American Military University earning a B.S. in Health Sciences, and later a graduate degree from Norwhich University in 2012.

While attending Airborne School, our nation was attacked on 9/11. This harsh reality, coupled with hearing stories about Special Forces soldiers who were on the forward edge of the War on Terror, Rep. Collins was inspired to attend Special Forces Assessment and Selection (SFAS), He





CONTACT US

Representative Paul Renner

United States Navy Retired

Commander

Representative Paul Renner (R-Palm Coast) serves as State Representative to District 24 in the Florida House of Representatives and is slated to become House Speaker in 2022. He is currently Chair of the Rules Committee, Rep. Renner is a military veteran, former prosecutor, and local business attorney. He began his legal career as an Assistant State Attorney, during which he prosecuted serious felony offenses. Rep. Renner also served as a naval officer, both on active duty and in the reserves. He joined the U.S. Navy and earned his commission as a Surface Warfare Officer. While on active duty, he served during combat operations onboard the USS McInerney (FFG-8) in support of the ground offensive to liberate Kuwait in Operation Desert Storm. He also served as Small Boat Officer for the destruction of floating Iraqi contact mines. As a Commander in the Navy Reserves, Paul received orders to serve as



Legislative & Gaming | Legislative STATE vs U.S. Legislators

- ★ Don't confuse the US Senate and US House of Representatives with the Florida Senate and the Florida House of Representatives
- Definitely don't confuse the bills filed

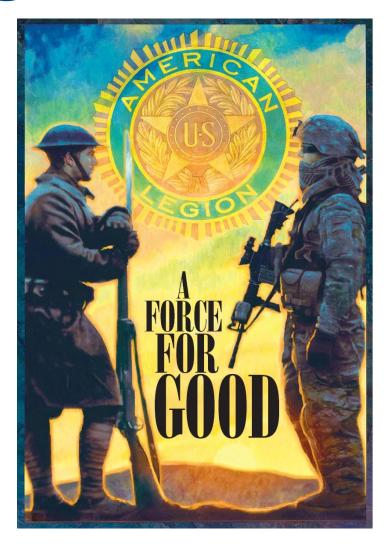
Legislative & Gaming | Legislative Allowable's

- ★ As a 501 (c) organization we have limitations
- ★ We must provide an equal opportunity to ALL
- ★ Do not indicate a preference for or against
- NO fundraising for any candidate





THE AMERICAN LEGION, DEPARTMENT OF FLORIDA







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Overview

Questions?