AMERICAN LEGION | Department of Florida

Department Legislative

Instructor: Stuart Scott

2025 DEPARTMENT OF FLORIDA
DEPARTMENT CONVENTION

www.floridalegion.org

Advice

- This is for those who are not professional lobbyists
- We will focus on the three basic elements of effective lobbying:

  1. Preparation

  2. Presentation

  3. Perseverance

Who?

- Know WHO you are attempting to communicate with

- Are they on the committee?

- Are they active in your area of interest?

- What is their background?

- Don't simply "use" them

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What?

- The process has a design

- Don't ask for too much

- Be fair in your request

- Understand the realities of the process

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Assumptions

- They may or may not know anything about us

- Inform them about yourself and our organization

- Be prepared to explain in detail

- Use layman terms to make it easy

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When?

- Time is a commodity

- Legislative Assistants are valuable

- Visit your legislator at his home district office

How?

- Leave behind written materials

- Be concise and factual
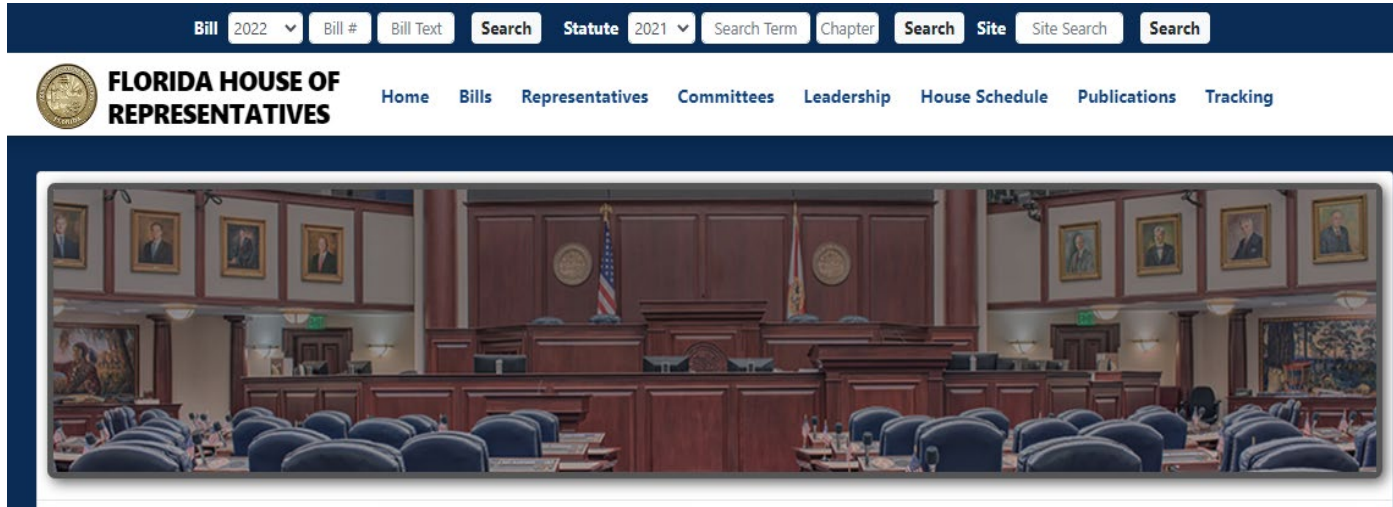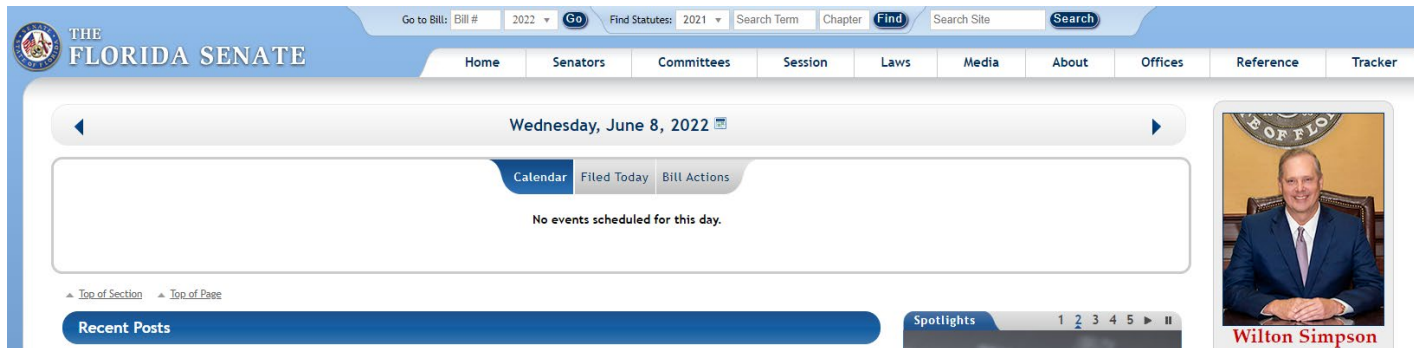
- Short and sweet

- Avoid unnecessary disclosure of information

Do's and Don'ts

- Never make political retribution threats

- Don't sour your victory

- Make sure you follow up!

- Be sure to show you're thankful for their help

How to Locate YOURS

www.myfloridahouse.gov

www.flsenate.gov

Veteran Legislators

Do we have Florida Veteran Legislators? Why yes we do!!!

www.helpflvets.org

State *vs* U.S. Legislators

- Don't confuse the US Senate and US House of Representatives with the Florida Senate and the Florida House of Representatives

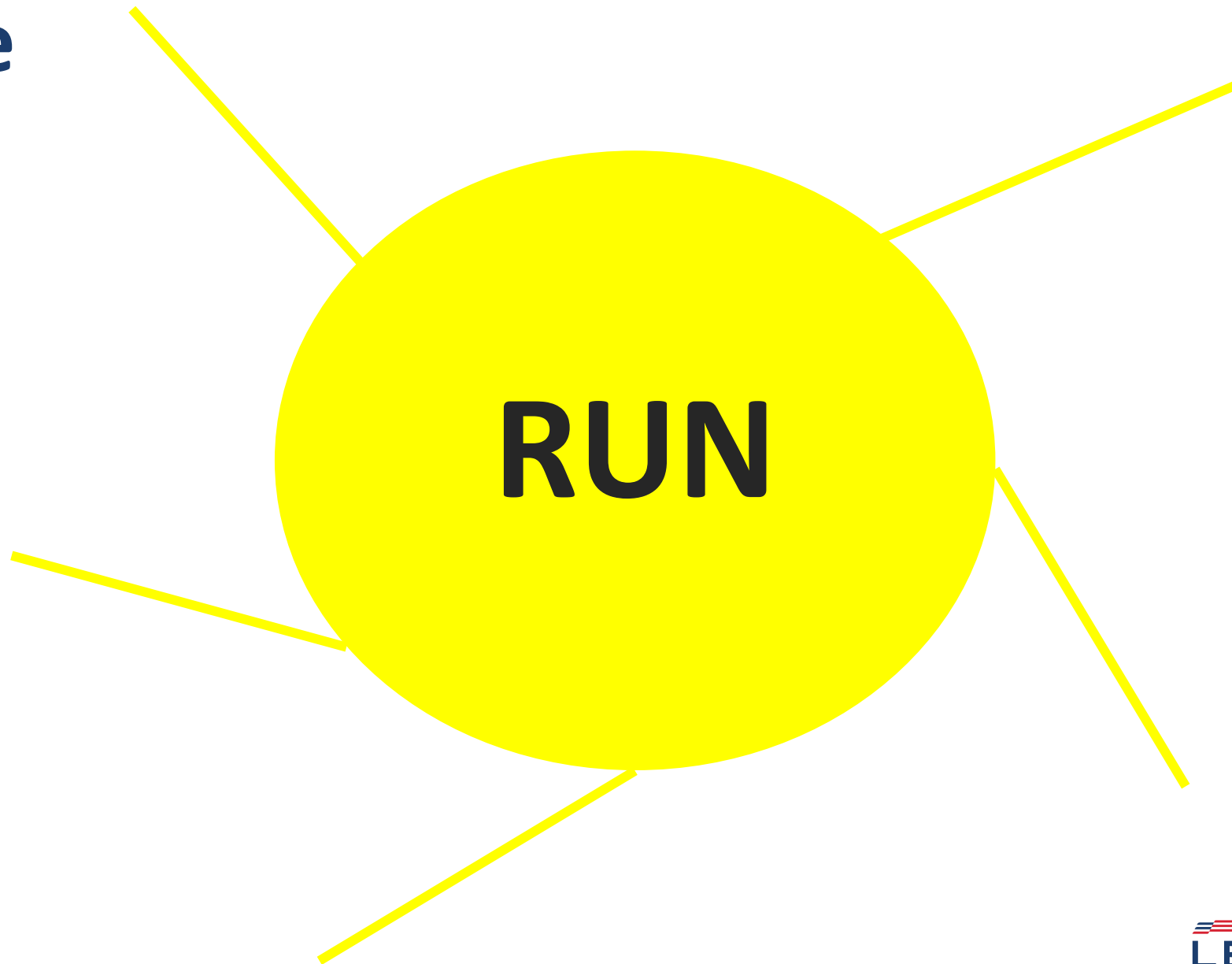- Definitely don't confuse the bills filed

Allowable's

- As a 501 (c) organization we have limitations

- We must provide an equal opportunity to ALL

- Do not indicate a preference for or against

- NO fundraising for any candidate

Exercise

RUN

Updates

- Subscribe to The American Legion's email list to receive updates concerning Florida Legislation and Veterans

https://bit.ly/fallegislative

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Questions?

Please leave feedback.