



Department Legislative

Instructor: Stuart Scott

2025 DEPARTMENT OF FLORIDA

DEPARTMENT CONVENTION

Advice

- This is for those who are not professional lobbyists
- We will focus on the three basic elements of effective lobbying:
 1. Preparation
 2. Presentation
 3. Perseverance



Who?

- Know WHO you are attempting to communicate with
- Are they on the committee?
- Are they active in your area of interest?
- What is their background?
- Don't simply “use” them



What?

- The process has a design
- Don't ask for too much
- Be fair in your request
- Understand the realities of the process



Assumptions

- They may or may not know anything about us
- Inform them about yourself and our organization
- Be prepared to explain in detail
- Use layman terms to make it easy



When?

- Time is a commodity
- Legislative Assistants are valuable
- Visit your legislator at his home district office



How?

- Leave behind written materials
- Be concise and factual
- Short and sweet
- Avoid unnecessary disclosure of information

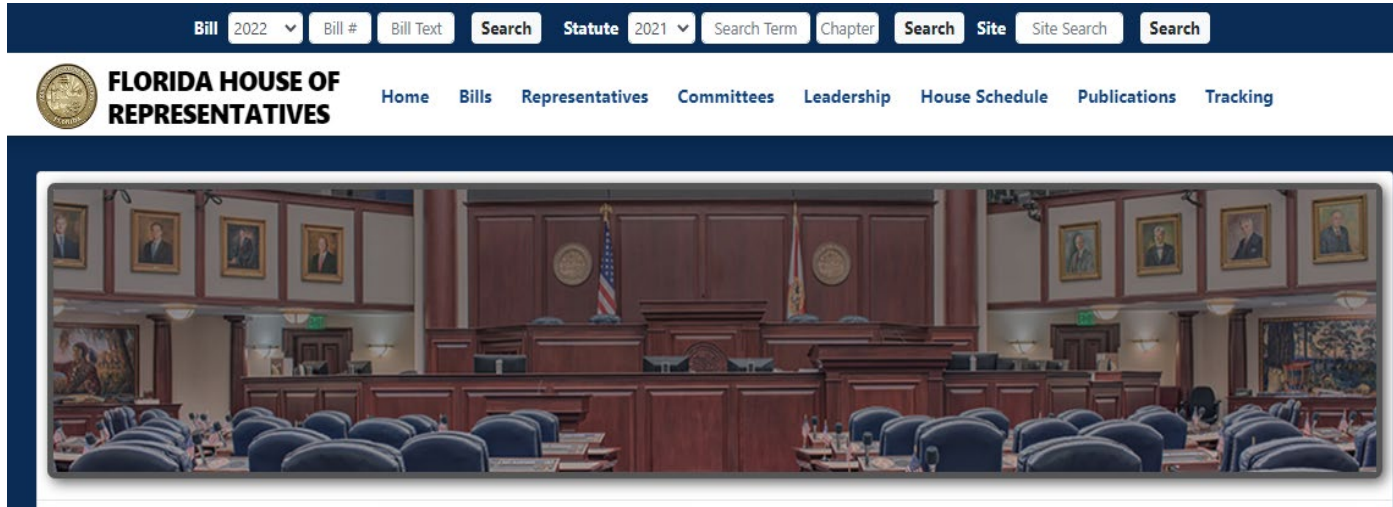


Do's and Don'ts

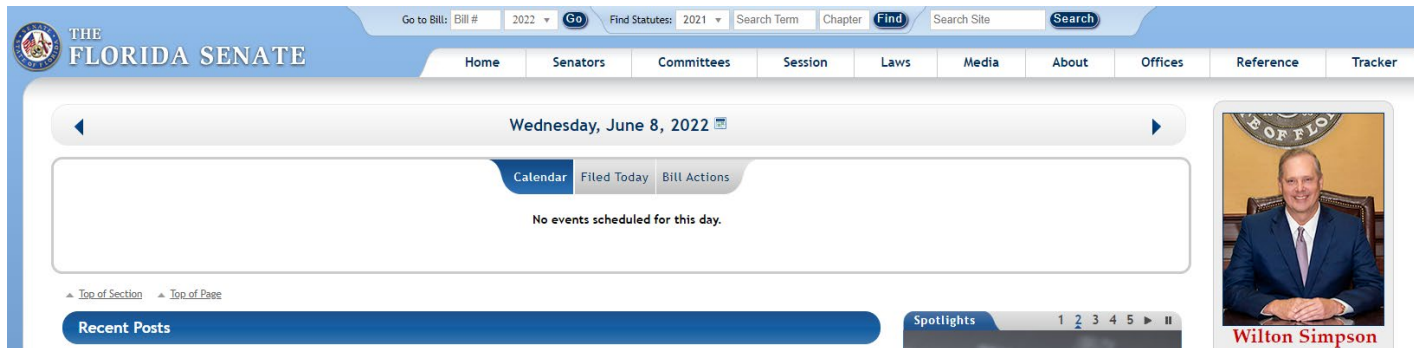
- Never make political retribution threats
- Don't sour your victory
- Make sure you follow up!
- Be sure to show you're thankful for their help



How to Locate YOURS



www.myfloridahouse.gov



www.flsenate.gov



Veteran Legislators

Do we have Florida Veteran Legislators? Why yes we do!!!



FLORIDA VETERANS FOUNDATION

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Meet the Military Veteran Legislators 2023 – 2024 Florida Legislature Series

The FVF is proud to honor the military veterans serving in the 2023 Florida Legislature by kicking off the "Meet the Military Veteran Legislators 2023-2024 Florida Legislature Series." We welcome the members of the 2023-2024 Legislature who have or are currently serving in the United State Military. We are especially gratified that six members are currently serving in uniform as Reservists or members of the Florida National Guard.

We encourage you to share this background so that Floridians know the military heritage that exists in the Legislature and how some legislators are serving their country in two ways, by being a legislator and a service member.



Bryan Avila
Florida Army National Guard,
Currently Serving
First Lieutenant

READ BIO



Christopher Benjamin
United States Army Reserve
D-Miami Gardens

READ BIO



Dean Black
United States Air Force
125th Fighter Wing, Florida Air
National Guard

READ BIO



Danny Burgess
Florida Army National Guard
Currently Serving Captain

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www.helpflvets.org



State vs U.S. Legislators

- Don't confuse the US Senate and US House of Representatives with the Florida Senate and the Florida House of Representatives
- Definitely don't confuse the bills filed

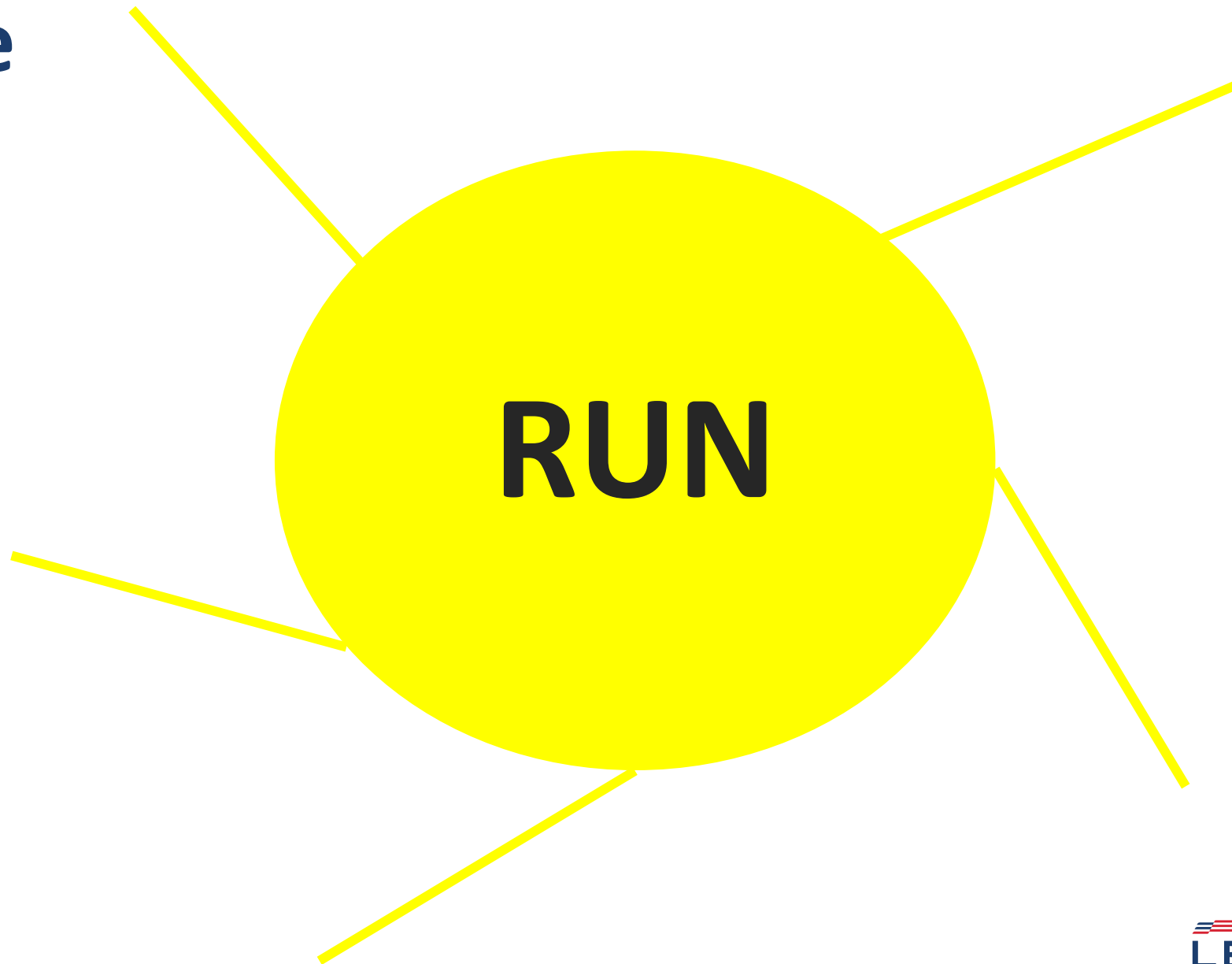


Allowable's

- As a 501 (c) organization we have limitations
- We must provide an equal opportunity to ALL
- Do not indicate a preference for or against
- NO fundraising for any candidate



Exercise



Updates

- Subscribe to The American Legion's email list to receive updates concerning Florida Legislation and Veterans



<https://bit.ly/fallegislative>

Questions?



Please leave feedback.

