

# AMERICAN LEGION RIDERS

General Session Meeting  
June 18, 2022

Jim Wineland, ALR Chairman  
Beverly Wooten, ALR Adjutant



# American Legion Riders 2021- 2022

## Results from CPR & Department Addendum

Active American Legion Rider Groups - Reported on CPR	119
Total # of Legion Family Members in Riders Group	9666
Total # of Legionnaires	4348
Total # of SAL	2923
Total # of Auxiliary	2395
Total Money Donated	1,183,488
Total # of Miles Reported	2,659,219



# American Legion Riders 2021- 2022 Year Over Year

The American Legion Riders - 119 Chapters

	2017-2018	2018-2019	2020-2021	2021-2022	Growth
Family Members					
Legionnaires	2,975	3,406	3,229	4,348	32%
SAL	1,242	1,777	1,916	2,923	58%
Auxiliary	1,296	1,890	1,791	2,395	46%
Total Membership	5,513	7,073	6,936	9,666	43%
Donations	\$ 1,816,947	\$ 1,078,434	\$ 865,004	\$ 1,183,488	
Miles	2,736,010	3,548,511	2,404,606	2,659,219	
ALR Growth over last 4 years approximately 43%					



# REPORTING – 133 Active Chapters

- Statistics as of June 4, 2022
  - Officer Reporting – 74 Chapters
  - EOY Reporting – 71 Chapters
  - CPR & Department Addendum – 119 Chapters
- How Do We Increase Reporting Statistics?
- Do You Know When to Report?
  - Officer Reporting – When The Chapter Elects New Officers
  - CPR & Department Addendum – 1<sup>st</sup> of May
  - EOY Reporting – No later than 5/31
- Do You know What They are Used For?



# DEPARTMENT EVENTS SUMMARY

- **MERRY-GO-ROUND**

- 9 Districts Participated/\$6,902 Raised

- **ROUND ROBIN**

- 16 Districts Participated
- 8 Districts Reported Miles & Hours

- **IN-STATE UNITY RIDE & ALR RALLY**

- Proceeds over \$177K
- 13 Districts Participated in the In-State Unity Ride
  - 194 Registered for the In-State Unity Ride
    - 68 Virtual Riders Registered
    - Out of State Riders – OH & AL



# American Legion Riders Project Vet Relief & Suicide Prevention Initiative 2021-2022

Proceeds Collected at the ALR Summit - \$40,832.00

Donations Collected on In-State Unity Ride - \$91,123.00

Registration, Raffles & Classy Donations - \$75,322.00

**TOTAL \$207,277.00 !!!!!!!!!!!!!!!**





# STRATEGIC PARTNERS

Together, we **FIGHT** to **#ENDVETERANSUICIDE!**



**22 Zero**  
813-221-6304  
dan@22zero.org



**Veterans Counseling Veterans**  
407-516-8398  
ellsworth@vetscounselingvets.org



**First Counseling Center**  
407-468-0004  
karirusso@firstorlando.com



**Paint 22**  
727-490-7338  
contact@paint22.com



**IGY6 Foundation**  
321-505-9005  
andy.igotyour6@gmail.com



**SOF Missions**  
910-382-6492  
damon@sofmissions.org



**K9 Line**  
386-566-7438  
slowe@k9line.org



**The Grey Team**  
561-203-3815  
david@greyteam.org



**Liberty OVE**  
757-778-5337  
scott.hendrick@liberty-ove.com

**Norman Bissel, LMHC**  
614-259-7414  
normanbisselpc@gmail.com

*\*PROJECT: VetRelief is an official program of the American Legion, Department of Florida*

1912A Lee Road, Orlando, FL 32810 | 407-295-2631  
**WWW.PROJECTVETRELIEF.ORG**



# American Legion Riders Summit 2021-2022

- The Summit History, and we are still growing!
  - 2017, 246 Room nights, 240 people
  - 2018, 374 Room nights, 246 people
  - 2019, 432 Room nights, 270 people
  - 2020, 562 Room nights, 322 people
  - 2021, 546 Room nights, 310 people
  - 2022, 532 Room Nights, 305 people





# Summit Survey Responses

- New Attendees – 21%
- Value – 97.18%
- Will be attending next year – 95.71%
- Valuable Feedback
  - Road Captain Class
  - Combine Hospitality Rooms
  - Vendor Selection
    - Emblem Sales
    - Biker Oriented
  - Enhanced Class Selection
- Comments:
  - I think this is the best Summit I've attended in terms of the meeting selection / quality.
  - All instructors were very knowledgeable and went above and beyond to ensure everyone understood what was being taught
  - Like the way classes are repeated, so if you miss on one day may be able to get it the next day
  - Hanging out with the Riders. Building on friendships and starting new ones.
  - Coming from another state, I'm finding ALR Florida is much more organized and doing much more for the charities we support.



# Summit Survey Responses

- Leadership Feedback
  - Location – Orlando
    - Centrally located
    - Many Factors to consider when searching for hotel accommodations
    - Finances – Keeping it affordable for Everyone!
  - Summit designed for classroom instruction
    - Class Selection
      - Geared towards the responsibilities of the positions held within the Chapter
      - Rider oriented
      - Some repetitive from offerings of the Convention & Fall Conference
  - Volunteers are Welcomed & Needed!



# In-State Unity Ride & ALR Rally Survey Responses

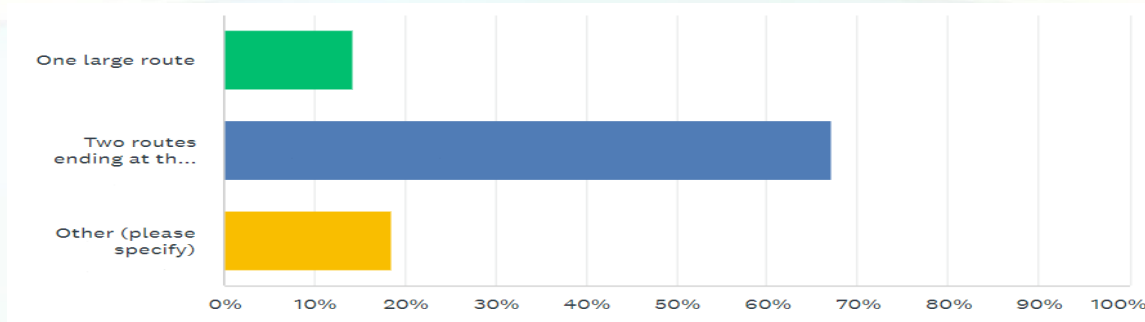
	POOR	BELOW AVERAGE	AVERAGE	ABOVE AVERAGE	EXCELLENT	TOTAL	WEIGHTED AVERAGE
★	0.00% 0	1.52% 1	1.52% 1	28.79% 19	68.18% 45	66	4.64

- Overall Experience – 4.6 Stars
- OCC Roadhouse Venue for State ALR Rally – 73.91%
- ALR Rally – Day after In-State Unity Ride – 91.18%
- Incentive Prizes – 4.0 Stars
  - Sponsored by Project Vet Relief
  - Prizes are determined after the month ends
  - Prizes distributed at Convention
  - Winners are announced at Convention



# In-State Unity Ride & Rally Survey Responses

- How do you think next year's In-State Unity Ride should be?



**\*\*3 Routes Suggested\*\***

- Route – Starting point from all 3 Zones
- Hotel Accommodations
- Post Communication & Follow Up
- Coordinate Meals
- Gas Stops



# What are you willing to do to help make the Riders program more successful next year?

- Whatever it takes
- Be on events team, or a chair position. To be honest anything I can do to help.
- I would like to speak and perhaps volunteer my time to assist with planning, coordinating, and 'think tank' with Committee.
- Anything! Just ask!
- I just need somebody to tell me what needs to be done. I'm willing to do whatever I can that needs to be done. I'm not a Director, I'm a good worker though.
- what ever I can as long as there is training.
- Whatever I need to.



# What Is Your Expertise?? WE NEED YOU !!!



# WEBSITE CONTENT

<https://www.floridalegion.org/programs-services/legion-riders/>

## AMERICAN LEGION RIDERS

From the Chairman

About

Contacts

Highlighted Events

Capture the Plaque

Chapter of the Year

News

Calendar

Starting a Chapter

Resources

Photo Gallery

Officer Reporting

End of Year Reporting

Join Mailing List

Shop ALR

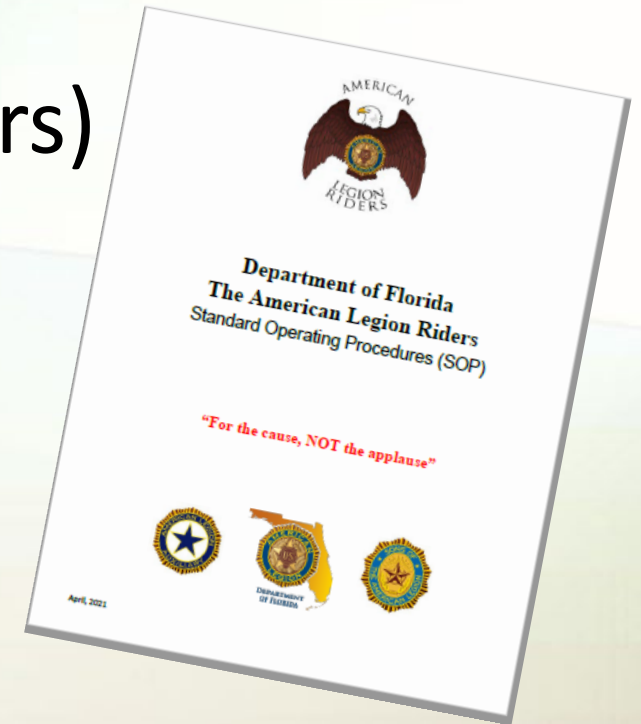
Support Us

- Drive Chapters Directors/Riders to the website for Updates, General Information
- From the Chairman Article – Monthly
- Updated Content & Forms
- Chapter of the Year
- Capture the Plaque
- Presentations/Documents from Summit online for reference
- Pictures



# 2022-2023 INITIATIVES

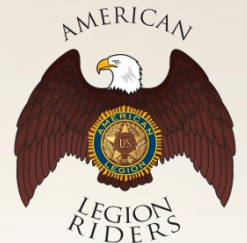
- Missing Documentation (133 Chapters)
  - List to be sent to all Chairmen
  - Start Up/Approval Letters - 56
  - SOP Acknowledgement Form - 58
  - Chapter Standing Rules – 37
  - Charters Issued - 96
- Increase Participation in Dept Events
- Increase Chapter Reporting





# 2022-2023 SCHEDULE OF EVENTS

- NATIONAL LEGACY RIDE – August 21-25<sup>th</sup>, 2022
- POW/MIA, Seven Bridges Ride & Ceremony Jacksonville, September 17<sup>th</sup>, 2022
- MERRY-GO-ROUND – October 1<sup>st</sup> – 30<sup>th</sup>, 2022 – Supporting Child & Youth
- FALL CONFERENCE – November 18<sup>th</sup> – 20<sup>th</sup>, 2022
- SUMMIT – Meet & Greet February 8<sup>th</sup>, 2023 - Classes 9<sup>th</sup> – 11<sup>th</sup>  
Holiday Inn & Resorts Orlando, Florida
- ROUND ROBIN - April 1<sup>st</sup> – April 30<sup>th</sup>, 2023 – Supporting PVR/SPI
- IN-STATE UNITY RIDE - 3 Routes to choose from in Zones 1, 2, or 3  
Each route will have its own Meet & Greet and one Remembrance Day to Honor the Fallen.
  - MEET & GREET - April 16<sup>th</sup>, 2023 - Starting at each location
  - IN-STATE UNITY RIDE - April 17<sup>th</sup> - April 21<sup>st</sup>, 2023
- ALR STATE RALLY – April 22<sup>nd</sup>, 2023 - Orange County Chopper, Clearwater



# THE AMERICAN LEGION RIDERS

## ROUND ROBIN RESULTS

APRIL, 2022

We Ride for Our **VETERANS**  
Project Vet Relief: **Suicide Prevention Initiative**



# ROUND ROBIN RESULTS

**5<sup>th</sup> PLACE – DISTRICT 12**



# ROUND ROBIN RESULTS

## 4<sup>th</sup> PLACE – DISTRICT 16



# ROUND ROBIN RESULTS

**3<sup>rd</sup> PLACE – DISTRICT 1**



# ROUND ROBIN RESULTS

## 2<sup>nd</sup> PLACE – DISTRICT 15



# ROUND ROBIN RESULTS

**1<sup>ST</sup> PLACE – DISTRICT 5 !!**



# ROUND ROBIN RESULTS

District	5	428,316
District	15	331,110
District	1	162,959
District	16	81,352
District	12	65,063
District	6	60,726
District	7	13050
District	13	10400
District	8	10030
District	4	4977
District	11	2,583
District	17	2306
District	3	2000
District	9	1265
District	14	55
District	2	0

DISTRICT	MILES/HRS PTS	DONATION PTS	TOTAL PTS
District 1	123326	\$39,633.25	162959.25
District 2	0	\$0.00	0
District 3	0	\$2,000.00	2000
District 4	3232	\$1,745.00	4977
District 5	388169	\$40,146.75	428315.75
District 6	48381	\$12,345.90	60726.9
District 7	0	\$13,049.80	13049.8
District 8	4490	\$5,540.00	10030
District 9	0	\$1,265.00	1265
District 11	0	\$2,583.25	2583.25
District 12	45147	\$19,916.70	65063.7
District 13	0	\$10,400.00	10400
District 14	0	\$55.00	55
District 15	312275	\$18,834.85	331109.85
District 16	55563	\$25,789.55	81352.55
District 17	0	\$2,306.00	2306





# Chapter of the Year



# CHAPTER OF THE YEAR 2021-2022

SMALL (6-30 Members)

**CHAPTER 43!!**

**HOMESTEAD**



# CHAPTER OF THE YEAR 2021-2022

MEDIUM (31-60 Members)

# CHAPTER 154!!

# MARATHON



# CHAPTER OF THE YEAR 2021-2022

LARGE (61-100+)

# CHAPTER 237!!

# BEVERLY HILLS



# TOP 20 CHAPTERS

## SMALL

Chapter	District	Area	Total Points	# of Riders
43	14	Southern	52837	6
277	11	Southern	16418	25
378	1	Western	15803	24
157	9	Southern	13559	15
186	15	Central	10768	19
111	15	Central	9379	21
284	4	Northern	7840	24
202	5	Northern	7109	7

## MEDIUM

Chapter	District	Area	Total Points	# of Riders
154	14	Southern	21625	40
268	11	Southern	19213	45
28	14	Southern	18603	34
101	6	Eastern	14109	35
240	1	Western	11006	34
252	16	Central	7739	43
136	13	Southwestern	7149	45

## LARGE

Chapter	District	Area	Total Points	# of Riders
237	4	Northern	16661	106
129	5	Northern	12468	81
347	6	Eastern	11793	110
57	3	Northern	7627	65
382	1	Western	6966	96



# GOD BLESS THE UNITED STATES OF AMERICA

