

**AGENDA**  
**58<sup>TH</sup> ANNUAL NATIONAL MEMBERSHIP WORKSHOP**  
**VIRTUAL THROUGH MICROSOFT TEAMS**  
**JULY 26-29, 2021**

**GROWING AND RETAINING MEMBERSHIP**

**MONDAY, July 26, 2021**

**3:00 PM – 6:00 PM**

1. **GREETINGS FROM NATIONAL COMMANDER** – Bill Oxford (NC)
2. **GREETINGS FROM THE NATIONAL MEMBERSHIP AND POST ACTIVITIES CHAIRMAN** – John W. “Jay” Bowen (CO)
3. **GREETINGS FROM LEADING CANDIDATE FOR NATIONAL COMMANDER** – Paul Dillard (TX)  
**MEMBERSHIP AWARDS FOR POST/DISTRICT/DEPARTMENTS** – Nick Arnett (IN) Member Engagement Coordinator
4. **VETERANS EDUCATION AND EMPLOYMENT** – Joe Sharpe (DC), Director
5. **VETERANS AFFAIRS & REHABILITATION** – Mario Marquez, (DC) Director
6. **EMBLEM SALES** – Kevin Carothers, Marketing Manager (SAL-IN)
7. **AMERICANISM** – Jeff Hendricks, Deputy Director (IN)

**ATTENDEE LINK:** [NMW Monday, July 26, 2021](#)

**TUESDAY, July 27, 2021**

**3:00 PM – 6:00 PM**

1. **DISTRICT COMMANDER RESPONSIBILITIES** – Ken George (CA) SAL/ALR Liaison
2. **POST ADMINISTRATION** – Russell Myers (MD), Adjutant, Department of Maryland
3. **NATIONAL WEBSITE TRAINING MATERIALS** – Michele Emery, (ALA-IN) Training/Member Engagement Coordinator
4. **MEMBERSHIP RETENTION** – Ron Neff (IN), Member Engagement Coordinator

**ATTENDEE LINK:** [NMW Tuesday, July 27, 2021](#)

**WEDNESDAY, July 28, 2021**

**3:00 PM – 5 PM**

1. **MYLEGION MEMBERSHIP PROCESSING** – Libby Vickers, (ALA OH) MyLegion/AIM Support Services, IT Division
2. **DISTRICT/POST REVITALIZATION** – Michele Steinmetz, (CA) Member Engagement Coordinator
3. **CONSOLIDATED POST REPORTING** – Kevin Mook (MD), Member Engagement Coordinator

**ATTENDEE LINK:** [NMW Wednesday, July 28, 2021](#)

**THURSDAY, July 29, 2021**

**3:00 – 5 PM**

1. **NATIONAL MARKETING CAMPAIGNS** – Dean Kessel, Executive Director, Marketing Division
2. **RECONNECT/TRANSITION CENTERS** – Doug Chace, (IN), Member Engagement Coordinator
3. **VETERANS STRENGTHENING AMERICA** – Jeff Stoffer, (SAL-ID), Director, Media & Communications Division

**ATTENDEE LINK:** [NMW Thursday, July 29, 2021](#)