

Chapter of the Year

Effective 2021-2022 Legion Year



WHAT WE DO NOW?

- Chapters send accomplishments to Department Chairmen & Adjutant
- Each submission is reviewed and evaluated
- Miles, hours, donations, & statewide events are not considered
- The Outstanding Chapter is selected based on submissions and is subjective
- That chapter is awarded “Chapter of the Year”



CURRENT CHALLENGES

- Low Participation
- Lack of Understanding - What to submit?
- Criteria - How do submissions support Department goals?
- Chapter size - How can small Chapters compete with large Chapters?
- Geographic area - Does location affect activities?



WHAT DO WE NEED TO DO?

- Establish a process for submission
- Establish criteria for submissions that meet Chapter and Department goals
- Provide a means to participate fairly, regardless of Chapter size
- Encourage Chapter participation



Provide Criteria to Help Chapters Participate

- Must contain key measurements
- Must address Chapter and Department goals
- Must compensate for Chapter size
- Must allow for weighing of each measurement

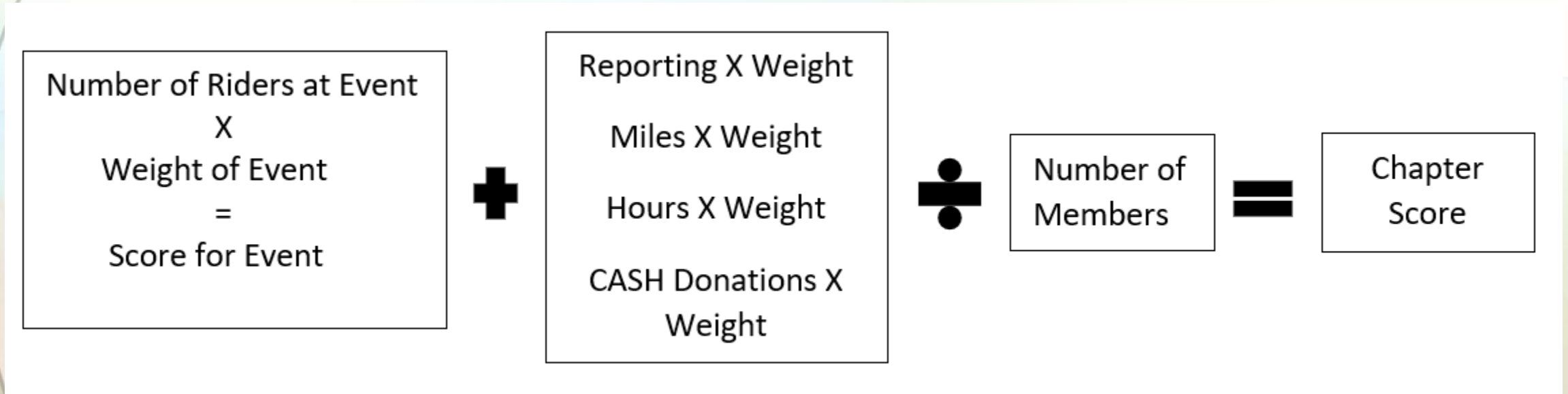


KEY ELEMENTS

- **Department Events**
 - Summit
 - Round Robin
 - Unity Ride
 - State Rally
 - Convention
 - Fall Conference
 - Merry-Go-Round
- **Reporting**
 - Officer Reporting
 - EOY Reporting
 - Consolidated Post Report
- **Miles, Hours, & Cash Donations***
 - *Must match EOY Reporting & Consolidate Post Report (CPR)



CALCULATION TOOL



CALCULATION SPREADSHEET

Chapter Participation																
			Summit	Unity Ride	State Rally	MGR	RR	Convention	Fall Conference	Reporting (1 Pt per Report)	Miles	Hours	CASH Donations	Members	Calc	Total Points
			List number of members in attendance at each													
Weight			5	5	5	5	5	5	5	5	5	5	5			
Chapter	District	Area														
123	3	N	6	10	5	0	12	6	4	3	9000	850	6000	50	79480	1589.6
124	4	N	10	20	10	10	15	8	8	2	12000	1000	10000	100	115415	1154.15
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SUMMARY

- Increase participation
- Promote consistency and understanding in measurement
- Support Chapter and Department goals
- Math-based tool takes out uncertainty
- Tool has flexibility to be customized for current needs
- Tool can be used at Chapter level to help focus efforts
- Tool can be used at Department level to award Chapter performance
- Multiple awards possible (Area & District)

DISCUSSION

