What Does Cannabis Look Like in Florida?

- Trulieve focuses on helping patients find relief naturally with a quality product they can trust
- 43 Stores statewide and growing
- All strains are lab tested onsite and offsite through American Clinical Solutions
- Innovative and expansive product line for all patient needs
- Focused on excellent customer service and an education first approach
- Statewide home delivery
How to access Medical Cannabis in Florida

Step 1
Visit a Qualified Doctor
Schedule an appointment with a physician that has completed the training required for ordering medical cannabis for patients. Your doctor will enter your personal information and dosage recommendation into the Medical Marijuana Use Registry, where it will be saved and stored for the duration of your treatment.

Step 2
Apply for ID Card
All medical marijuana patients and caregivers must have a Medical Marijuana Use Identification Card to receive their order. Visit the Office of Medical Marijuana Use to apply.

Step 3
Fill Your Order
Visit a Dispensary location near you to fill your order based on the recommended dosage information from your treating physician. You must have with you:

1. Identification with your full name and date of birth;
2. Your state-issued Medical Marijuana Use Identification Card or your approval email from the Office of Medical Marijuana Use.
Approval Process for Medical Marijuana Card

Florida Medical Marijuana ID Card Application Approval Process

1. Application documents and payment details are submitted electronically or by mail.
2. When the payment clears after 5 business days, the application review begins.
3. Application review is complete after 5 business days.
4. Application is Complete and Fully Approved
   The applicant receives an electronic, temporary card to use while their physical, official card is printed.
5. Within 5 business days, the official card is mailed to the applicant.

Application Rejected
Parts of application are missing or invalid and rejected.
Veteran Engagement
Current Campaign

- This is the longest war campaign in American history.
  - Increased deployments for soldiers
  - Increased exposure to traumatic events
  - Mentality change from separation from family
  - Increase in injuries
    - PTSD, Pain, Insomnia, Anxiety
PTSD

- Can develop after a person has experienced or witnessed a traumatic or terrifying event in which serious physical harm occurred or was threatened.

- PTSD is a lasting consequence of traumatic ordeals that cause intense fear, helplessness, or horror, such as a sexual or physical assault, the unexpected death of a loved one, an accident, war, or natural disaster.

- Every 11-20 out of 100 veterans have PTSD.
Anxiety and Depression

- One of the most common forms of mental illness.
- According to the NIMH 19.1% of all US adults reported suffering from anxiety in 2018.
- Depression is the leading cause of disability in American adults age 15-44.
Insomnia

*Deployment-related insomnia* is a form of sleeplessness that’s distinct among military personnel.

When deployment-related insomnia not treated immediately and proactively, it can become a major risk factor for the development of PTSD, depression, and suicide.
***PAIN***

- Most veterans suffer from pain related to training and multiple combat deployments.
- Data used are from the 2010 to 2014 National Health Interview Survey
- @ 70,000 who completed the Adult Functioning and Disability Supplement
- 65% veteran report pain
- Leading cause of opiate abuse
Currently Used Treatments

PTSD / Anxiety / Depression

- Therapy
- Cognitive Processing Therapy
- Prolonged Exposure Therapy
- Eye Movement Desensitization and Reprocessing
- Stress Inoculation Training
- Medications
  - Fluoxetine (Prozac)
  - Paroxetine (Paxil)
  - Sertraline (Zoloft)
  - Venlafaxine (Effexor)

PAIN

- Therapy
- Non-Steroidal Anti-Inflammatory Drug (NSAID)
  - Motrin
  - Acetaminophen
- Antidepressants
- Anticonvulsents
- Muscle Relaxants
- Opiates
Side Effects

Current Medications Utilized

- NSAIDS - trouble with blood clotting, kidneys, ulcers, long term gastrointestinal problems
- Acetaminophen - overdose can cause liver failure.
- Paxil - suicidal thoughts, sexual disfunction
- Zoloft - anxiety, pain, convulsions, loss of consciousness

- Opiates - extremely addictive, respiratory depression, death
Medicinal Cannabis

- Evidence suggesting its use 5,000 yrs ago
- First documented medicinal use 400 AD
- US first found as patent medicine 19th 20th
- Pharmacopia 1850 then later removed 1942 after
- 1937 Marijuana Tax Act - Controlled Substance Act 1970
- Caused delay in medical research due to availability of product for testing.
11 States have Cannabis fully legal
22 States have medicinal cannabis legal
Due to the limited research available in the United States, the FDA is still deciding on its viability for use medically.

There have been no reported overdose or deaths associated with the use of medicinal cannabis.

Numerous reports from current cannabis patients in legalized states stating cannabis is a better choice than opiates and psychological medications currently in use.
Veteran Partnerships

- American Legion 300 in the State
- American Red Cross
- Amvets 150
- BFV
- ComCan
- DAV Statewide
- Golf Supports Our Troops
- Honor Flight
- Iraq/Afghanistan Veterans of America
- Mission Zero

- Oncourse Foundation
- Paralyzed Veterans of America
- SIS Tampa
- Special Forces Chapter 88
- Stay in Step
- The Heroes Journey
- USO
- VFC
- VFW 410
- WWAR Pinellas
Mission Zero

- Partnership for annual VNO conducted with Orlando Magic
- Coordinating support for continuous exposure with this organization and Orlando Magic
Wounded Warriors Ability Ranch

- Partnership with Tampa Bay Bucs
- Tailgate at every home game.
- Trulieve Swag and brand presence at every event.
- Disabled sporting events and teams to sponsor
  - Wheelchair rugby
Stay in Step Spinal Cord Injury Rehabilitation Center

- In service calls educating both veteran and civilian patients on benefits of medicinal cannabis over currently used medications for these injuries/illnesses.

- Brand awareness and representation solely trulieve.

- Exposure and representation and events attended by their organization.
VFW

- Over 300 Posts in Florida alone.
- Every post has different crowd and atmosphere
- Clandestine infiltration into these communities to raise awareness on availability and benefits of medicinal cannabis.
American Legion

- 300 posts in Florida
- National outreach of 2.5 million veterans
- Building networks and raising opinion of medicinal cannabis by representing professionally.
TRULIEVER
LOYALTY PROGRAM

BECOME A TRULIEVER
Trulievers is our patient loyalty program. Earn points on every purchase. For every 500 points earned, you get 10% off your next order!

New Patient Discount
15% OFF YOUR FIRST ORDER
*Not valid with any other coupons or promotions

SIGN UP TODAY TEXT YOUR STORE CODE TO 780-870-3130

Veterans
THANK YOU
20% OFF EVERY ORDER

Snap Card
HOLDERS
10% OFF EVERY ORDER

ID Card
RENEWAL
$75 OFF MINIMUM PURCHASE OF $150 OR MORE
*Not valid with any other coupons or promotions

ALL PATIENTS RECEIVE $75 OFF
Towards their second purchase of $150 or more to off set the cost of ID card
*Not valid with any other discount or promotion

The Truliever Loyalty Program savings can only be stacked with one other offer, either Veteran or SNAP. Loyalty program began 11/11/2019 and is subject to change. One Truliever Loyalty protection can be used per transaction. Visit our website at www.trulieve.com/promotions for the most up-to-date savings.
“Let our veterans choose how they want to heal their wounds!

THANK YOU”