



# Legion Riders

2019 Summit

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Riders and Membership

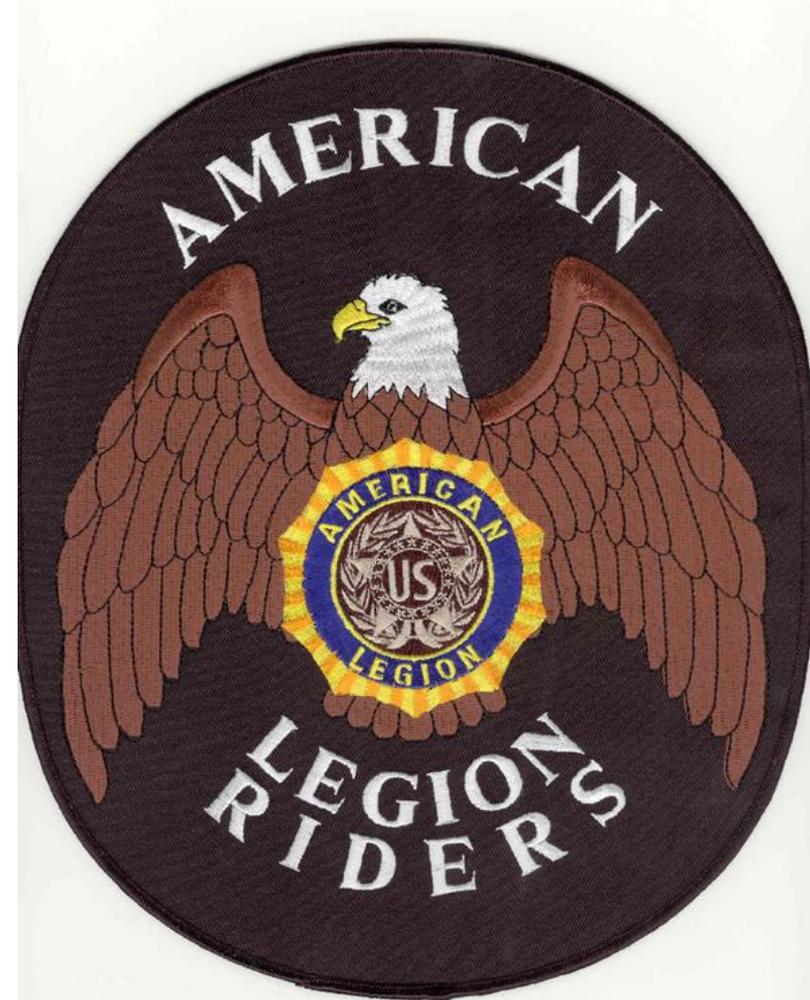


THE AMERICAN LEGION FAMILY



Join today call 407-295-2631

# What's the Difference



# Seen along our Highways



Provides a phone number and little else

Creates interest and excitement



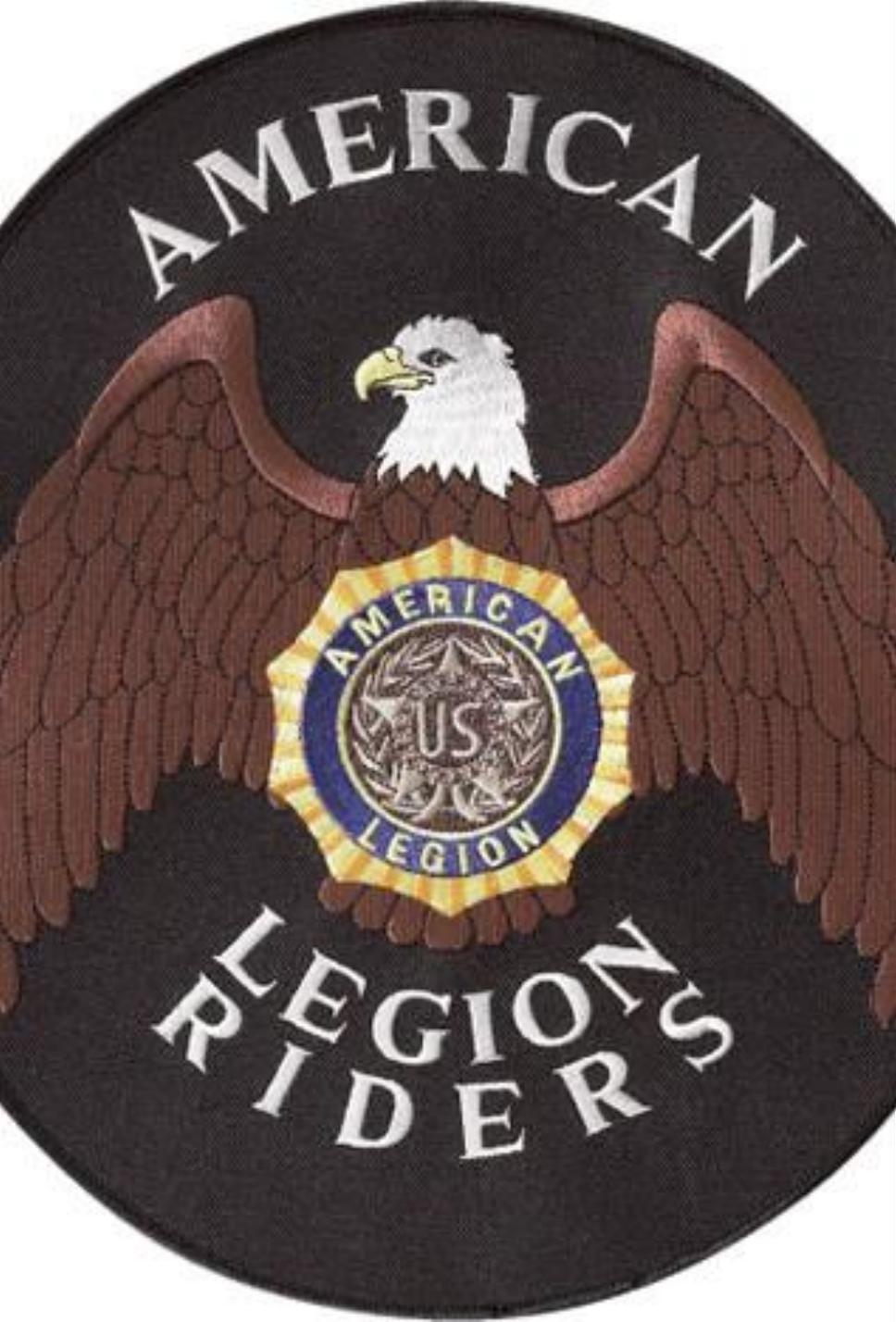
Is worn with Pride by someone who can  
Answer questions



One of the greatest recruiting tools the American Legion has is a well informed member of the American Legion riders



What does it  
stand for  
\_\_\_\_\_



The emblem of the American Legion Riders has evolved since the organization's inception



The American Eagle with outstretched and poised for flight, embodies the Americanism roots and qualities of the Legion



As well the sense of  
Freedom and  
Comradeship enjoyed  
by all members of the  
ALR



As an integral part of and chartered within, the American Legion, the emblem of the parent organization is Predominately placed in the center of the Eagle.

Symbolically over  
its heart.





This combination of symbols into a single emblem demonstrate the connection, in both philosophy and mission, between the Legion and the ALR

# THE RIDER CREED

**R** IDERS DEDICATE THEMSELVES TO THE SUCCESS OF THE AMERICAN LEGION. I KNOW THAT THROUGH MY EFFORTS I CAN MAKE A DIFFERENCE.

**I** ALONE AM RESPONSIBLE FOR MYSELF AND TO MY FELLOW RIDERS. I WILL CONDUCT MYSELF WITH THE HIGHEST DEGREE OF INTEGRITY AND HONOR.

**D** EEDS NOT WORDS CREATE CHANGE. I WILL PERSEVERE AGAINST ANY AND ALL THINGS THAT PREVENT MY SUCCESS. MY RESOLVE AND STRENGTH WILL OVERCOME ALL OBSTACLES.

**E** ACH RIDER IS FIRST A MEMBER OF THE AMERICAN LEGION FAMILY. I WILL ACTIVELY PARTICIPATE IN AND WILLINGLY SUPPORT THEIR ENDEAVORS.

**R** EADILY WILL I JOIN OTHER RIDERS IN ACTIVITIES AND EVENTS WHICH SUPPORT OUR MISSIONS. I WILL DO SO GLADLY KNOWING I VOLUNTEERED TO BE AN AMERICAN LEGION RIDER.

**S** UCCES IS THE ONLY ACCEPTABLE CONCLUSION. I WILL ALLOW NOTHING TO DISSUADE ME OR IMPEDE ME FROM SERVICE TO MY FAMILY COMMUNITY COUNTRY AND ESPECIALLY TO OUR VETERANS

The image features a stylized eagle with its wings spread, set against a dark background. The eagle's head is white with a yellow beak, and its wings are brown with detailed feather patterns. In the center of the eagle's chest is a circular emblem. The emblem has a blue outer ring with the word 'AMERICAN' at the top and 'LEGION' at the bottom in yellow capital letters. Inside this ring is a white shield with a blue border. The shield contains a central 'US' in blue, flanked by two stars and surrounded by a laurel wreath. The text 'ESTABLISHED 1919' is visible at the top of the shield, and '1919' is at the bottom. The entire graphic is overlaid with white text.

What can a rider do to promote membership?



Have a basic  
knowledge of  
the Four Pillars



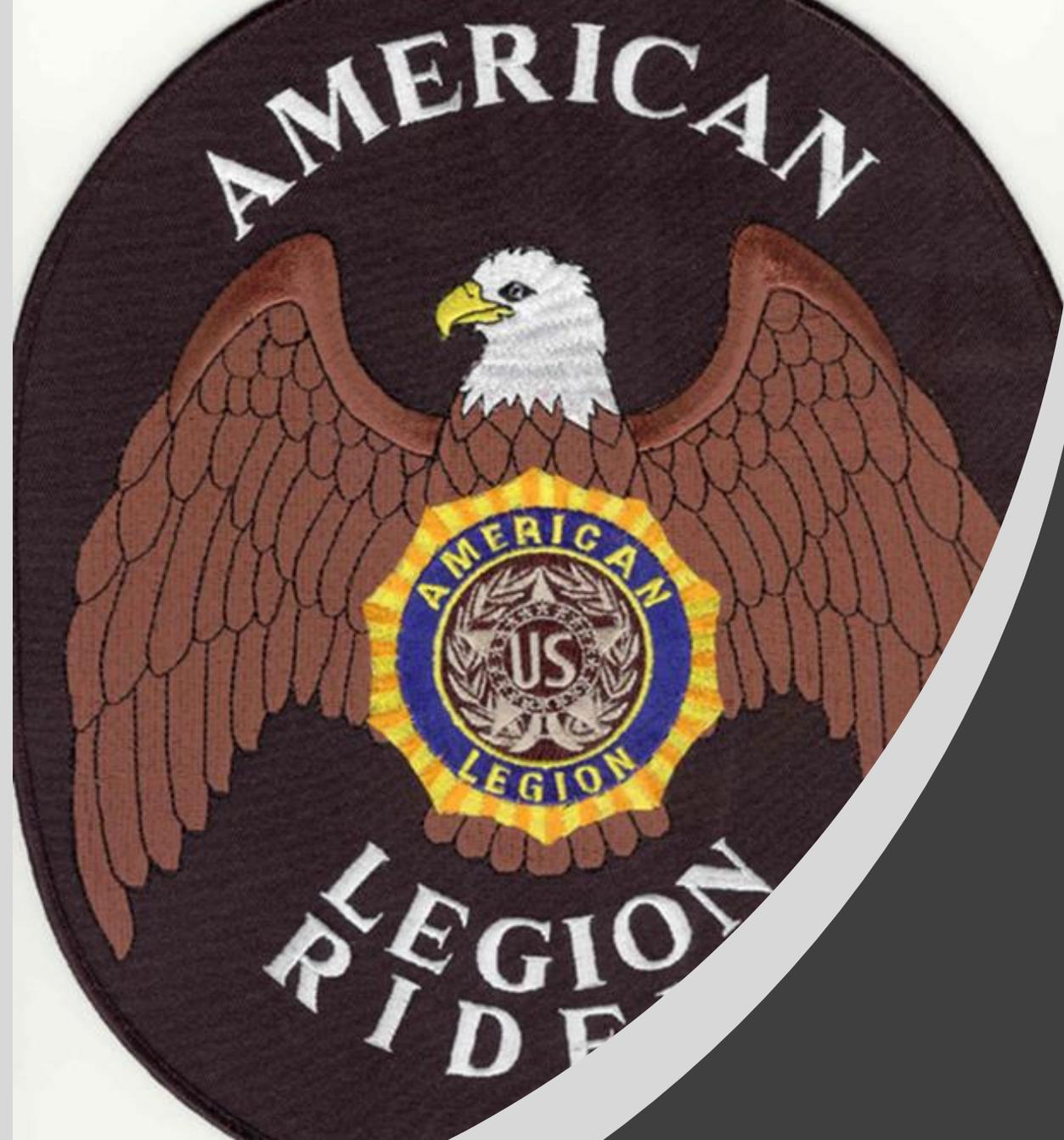
Veterans Affairs  
and Rehabilitation



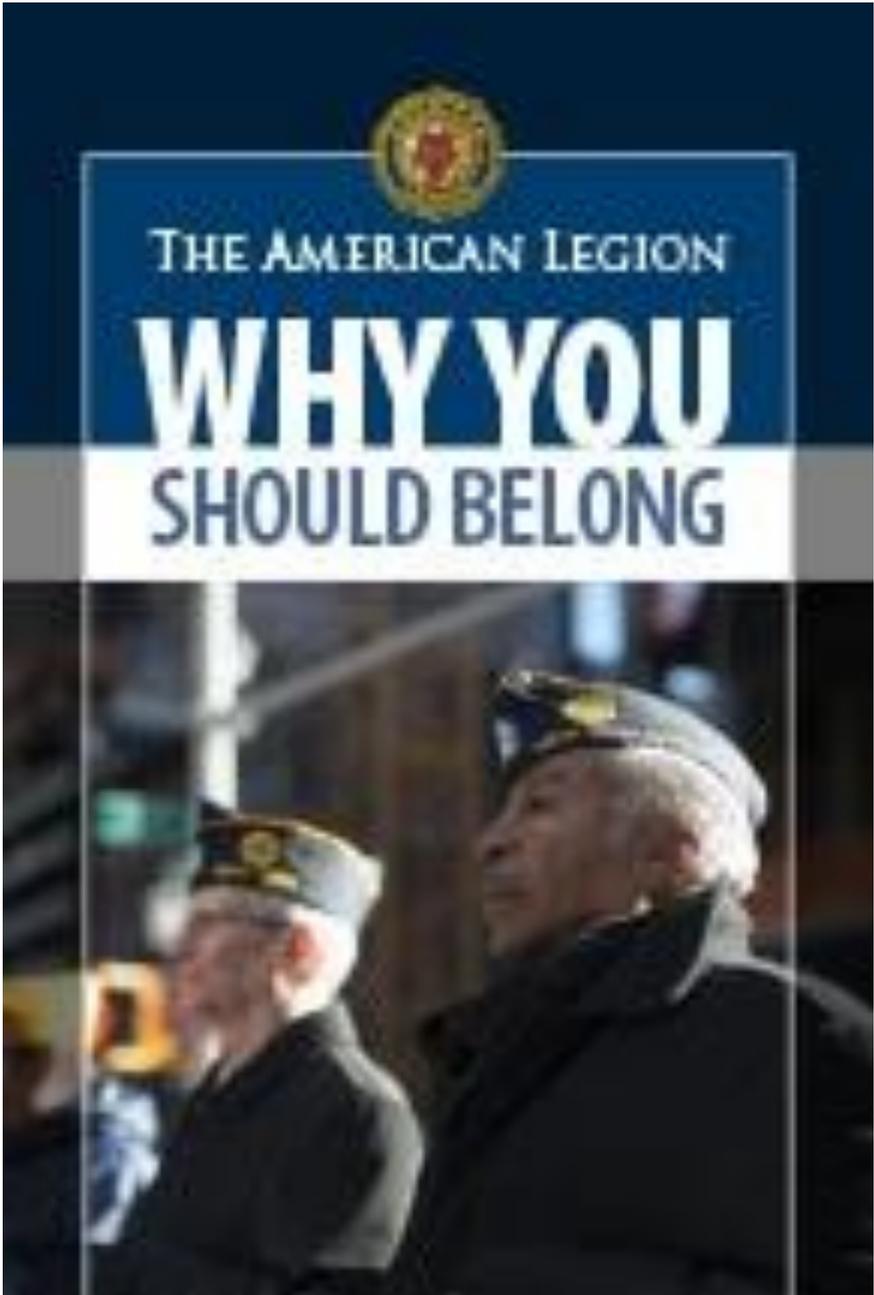
National  
Security



Americanism

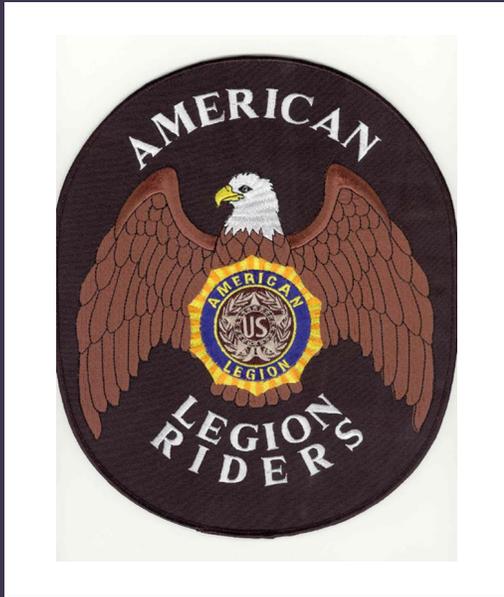


Children and  
Youth



Keep a couple of the Why you should belong in a saddle bag

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Also carry  
the Legion  
Family  
Application

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Invite them to  
the Post to  
learn more



Have Bike Events at  
the Post with  
Members receiving  
Special Discounts

Insure that  
Applications are  
available and that  
someone can help  
with New Members

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Have SF  
180's  
available for  
person's who  
need to  
apply for the  
DD-214



# Remember the Legion Is Local

- ▶ Every American Legion post is its own entity, working alongside local government, business and civic groups
- ▶ Legionnaires help schools with flag education, military history, Boys State, Oratorical contests, Junior ROTC, Junior Shooting Sports, American Legion Baseball and more
- ▶ Legion Riders hit the road to raise funds, provide military funeral escorts and to volunteer for multiple local, state and national causes



The American  
Legion Riders help  
bring the Family  
Together





For 2019 With your  
Help the Department  
of Florida can reach an  
All-Time-High in  
Membership 144,067



Thank you for what you Do  
Ride Safely