



THE AMERICAN LEGION

Department of Florida

Greetings Posts, Squadrons, Chapters, and Units!

We have an exciting opportunity for you to support our service members and their families in a whole new way! This initiative is designed to help individuals in your very own community. Utilizing the pay it forward model, you may even experience an increase in membership!

PROJECT: VetRelief, an initiative supported by The American Legion, Department of Florida, ensures that our service men and women have the backing necessary to live successful and thriving civilian lives. This is accomplished through three specific areas of service: assisting during times of immediate need, working to secure benefits earned with service, and providing encouragement through mentorship.

All services are provided to active duty military, our veterans, and their families at no cost, therefore we rely heavily on the generosity of leaders in our community – leaders just like you!

With YOUR help, PROJECT: VetRelief will be able to engage more volunteers, conduct community outreach, implement new programs, and, most importantly, provide much needed emergency assistance and benefits support to more and more of our service members and their families across the state.

Overall, it is our vision to one day live in a nation where no service member stands alone. *They fought for us. We fight for them.*

Join us as we fight the good fight!

For God and Country,

Michael McDaniel
Department Adjutant

Right now, 106,000 of our brothers and sisters here in Florida are living in poverty. They need your help!
- MM

PROJECT: VetRelief - Recognition Program

January 1, 2015 – May 31, 2015



GOLD LEVEL

- \$30,000 **Cumulative** Contribution
- Receives Plaque & Gold Dog Tag Emblem



SILVER LEVEL

- \$20,000 **Cumulative** Contribution
- Receives Plaque & Silver Dog Tag Emblem



BRONZE LEVEL

- \$10,000 **Cumulative** Contribution
- Receives Plaque & Bronze Dog Tag Emblem



PARTNER LEVEL

- \$5,000 **Cumulative** Contribution
- Receives Plaque & Partner Dog Tag Emblem

In appreciation for your support, PROJECT: VetRelief will:

- Present awards during Department Convention
- Announce your support in *The PROJECT: VetRelief Bulletin*
- Publicize your support through social media
- Acknowledge your Post, Squadron, Chapter, or Unit on PROJECT: VetRelief's website (www.ProjectVetRelief.org)
- Provide recognition in the *PROJECT: VetRelief Annual Report*
- Extend advance invitations to PROJECT: VetRelief events

Calendar Year

- Typical award calendar year runs June 1 through May 31
- Awards are presented during Department Convention

Calendar Year Exception - Extension for Year One Participants Only

- Year one runs January 1, 2015 – May 31, 2015 with the option to upgrade levels if additional funds are raised before October 31, 2015
- Posts, Squadrons, Chapters, or Units will have the option to apply additional funds towards a year one upgrade (2015) OR apply funds towards year two (2016)
- Upgrades will be awarded during Fall Conference
- Year two shall follow the typical award calendar year June 1, 2015 – May 31, 2016

PROJECT: VetRelief - Recognition Program

Donation Submission Form

In order to provide proper recognition for your donation, please complete the below form and submit with your contribution.

Date: _____

Name: _____

Affiliation:

- | | |
|------------------------------------------------------|-----------------|
| <input type="checkbox"/> American Legion | Post: _____ |
| <input type="checkbox"/> Sons of The American Legion | Squadron: _____ |
| <input type="checkbox"/> American Legion Riders | Chapter: _____ |
| <input type="checkbox"/> American Legion Auxiliary | Unit: _____ |

Address: _____

Phone: _____

Email: _____

- Check here if you would like to receive our monthly newsletter

I am including a check, made out to **PROJECT: VetRelief** in the amount of
\$_____.

FORM AND DONATION MAY BE MAILED TO:

*PROJECT: VetRelief
1912A Lee Road, Orlando, FL 32810*